

### **Novel Additives for Lubricants, etc.**

These are unique polymers that can be tailored to increase in MW (and thus viscosity) on shear. MW increase can be tailored so that dramatic to small changes in viscosity are possible. Idea is in concept stage but relatively well developed (on paper).

*Cost* = \$35-45k (Stage 1)

*Likelihood of Success* = 4.5

*Earning Potential* = High

*Return on Investment* = Open to Negotiation.